

# JACK GIESREGEN

Newbury Park, CA | (805) 660-1585 | jack3007@icloud.com | **Portfolio:** jackgiesregen.com

## PROFESSIONAL SUMMARY

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Entry-level UX/UI Designer with a background in Psychology, UX/UI design, user research, and human-centered problem solving. Completed the Google UX Design Professional Certificate program, gaining hands-on experience translating user insights into personas and creating user flows, wireframes, and low/high-fidelity prototypes focused on usability-driven design improvements. Seeking a UX/UI design or user research role focused on creating accessible and intuitive digital experiences.

## EDUCATION & CERTIFICATION

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**Google UX Design Professional Certificate** | Coursera | Completed July 2026

**Bachelor of Arts, Psychology** | Minor: Cinematic Arts & Technology

California State University, Monterey Bay | Graduated May 2024 | GPA: 3.7, *Cum Laude*

## SKILLS

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**Design:** UX Design, Product Design, Interaction Design, User-Centered Design, Wireframing, Prototyping, Motion Design, Visual Design, Information Architecture, User Flows | **Research:** User Research, User Interviews, Surveys, Usability Testing, Personas, Empathy Mapping, Journey Mapping | **Tools:** Figma, Microsoft Office, Adobe Premiere Pro | **Accessibility:** Color Contrast, Touch Target Sizing, Inclusive Design

## UX DESIGN, RESEARCH & VISUAL PROJECTS

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### UX Design

Featured UX Case Study: Designed a mobile app concept to help young adults discover local events and connect with friends, with a focus on creating a more intuitive, accessible, and engaging event discovery experience. Portfolio case study is available at jackgiesregen.com.

- Conducted user interviews and surveys to identify pain points, develop personas and empathy maps, and translate research insights into user flows and design requirements.
- Created paper/digital wireframes and low/high-fidelity prototypes in Figma, and incorporated feedback across 3+ rounds of design iteration.
- Improved usability and accessibility by simplifying navigation, refining prototype interactions, and applying inclusive design considerations such as color contrast and touch target sizing.

### Psychology Research & Reporting

- Conducted qualitative and academic research in psychology, including topics related to social media, relationships, and mental health literacy.
- Completed capstone project on mental health literacy of Indigenous youth, synthesizing findings into a stakeholder-ready report intended to inform positive change.

### Graphic & Visual Design

- Designed logos, marketing materials, presentations, and digital visuals with attention to layout, hierarchy, readability, and audience needs.
- Created data-informed PowerPoint presentations using visual storytelling to communicate information clearly and effectively.
- Produced animated GIFs and short-form visual assets to support communication and engagement.

## WORK EXPERIENCE

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**Team Member** | Chili's Grill & Bar | Newbury Park, CA | Mar 2026 – Present

- Deliver accurate, efficient customer service in a fast-paced environment, anticipating guest needs and supporting smooth service flow through clear communication and quick problem solving.

**Pool Service Technician** | Northstar Pools | Thousand Oaks, CA | Sep 2025 – Mar 2026

- Managed independent service routes, troubleshooting maintenance issues, documenting service needs, and communicating clearly with residential clients to resolve problems efficiently.

**Paraprofessional Educator** | Conejo Valley Unified School District | Thousand Oaks, CA | Feb 2025 – Sep 2025

- Adapted learning materials and communication approaches to support comprehension, accessibility, and engagement for students with diverse needs.
- Observed student needs, identified barriers to participation, and provided patient, structured support to improve classroom engagement and learning flow.

## HONORS & ACTIVITIES

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- Dean's List, all college semesters
- DATA Academy – Digital Arts & Technology Academy; GPA 3.8
- eSports Sportsmanship Award
- Food Bank of Monterey Bay volunteer, supporting community food distribution and new volunteer onboarding